



JOHN DEERE

Member, Clark 4-H

Showing a Market Goat at the
2021 San Joaquin AgFest

CONTACT

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For more information on
AgFest, visit:
sanjoaquinagfest.org

[Recipient Name]
[Company]
[Recipient Street Address]
[Recipient City, ST Zip]

Dear [Recipient Name],

My name is John Deere. I am eleven years old and a second-year member of the Clark 4-H. This year I am ecstatic to be able to show and sell my market goat in person at the 2024 San Joaquin AgFest.

Being my second year showing a market goat, I learned a lot from last years' experience and took the judges commentary into play when preparing my market goat for this year's show. I'd like to introduce you to Bill, my 75 lb market wether. Bill is a Boer cross, who I hand selected with the knowledge I learned in 4-H.

It took a while to break Bill of his bad habits, as he didn't like being walked, braced, or his legs touched... but after a lot of hard work and determination, I believe he and I are ready to take on the showmanship and market rings!

As part of my raising and showing experience, the final step is to sell my market goat at the AgFest Auction. I'd like to ask for your consideration in supporting my market goat project at auction by bidding, purchasing, or even contributing in the form of an Agricultural Education Scholarship or an add-on in my name. I have enclosed information on both options. Both can be found on the website at www.sanjoaquinagfest.org

This year the Auction will be on June 15th at the San Joaquin County Fairgrounds LIVE! At Noon there will be a SALE OF CHAMPIONS – of course that is what I am striving for!

Market goats will sell following the Beef and Sheep, the sale starts at 9:00 am. If you don't have a buyer number, you can go to the website at www.sanjoaquinagfest.com and register or register the day of the sale.

I am extremely proud of Bill and cannot wait to see how he does at AgFest. I hope you will be able to attend the AgFest sale in person! Your support would be greatly appreciated!

If you have any questions about the AgFest sale or my market goat project, please do not hesitate in reaching out.

Sincerely,

John Deere

AGFEST BUYERS

Buyers, whether you are new to AgFest or a seasoned pro at supporting the exhibitors, we are going back to the Old School LIVE AUCTION this year. We will have approx. 34 Dairy Replacement Heifers, 80 Market Beef, 145 Market Sheep, 115 Market Goats, 50 Market Rabbits, 50 Poultry and 340 Market Swine.

REPLACEMENT HEIFER AUCTION will be Saturday, June 14th at 7:00 pm.

LIVESTOCK AUCTION will be Saturday, June 15th starting at 9 am

BEEF, SHEEP, GOATS, MEAT BIRDS, TURKEYS
(in that order)

**SWINE AUCTION will be Saturday June 15th starting at 9:30 am
Followed by Rabbits**

NEW THIS YEAR - SALE OF CHAMPIONS

STARTS AT NOON June 15th

**Swine, Beef, Sheep, Goats, Rabbits, Meat Birds, Turkeys
Supreme and Reserve Supreme Champions**

Stockton Fairgrounds - 1658 S. Airport Way, Stockton, CA

Registration of buyers at the fairgrounds will start 2 hours before the start of the Auction. Auction rings will be in the traditional locations, with the Replacement Heifers, Beef, Sheep, Goats, and Poultry at the Elmer & Diana Muller Sheep Ring and the Swine and Rabbits in the Dave Luis Swine Arena. You will use your BIDDER NUMBER to bid on the projects just as you did in the past. Replacement Heifers (sold by the head) are sold live and you may take the animal after the sale or make arrangements with the exhibitor for delivery. All other animals are sold terminal. Rabbits and Poultry (sold by the head) will all be CUSTOM and the exhibitor will deliver your fresh purchase to you on Sunday, June 16th (They will contact you for delivery). Beef, Sheep, Goats and Swine (sold by the pound) may be CUSTOM (for your cut and wrap choice) or RESALE (you pay the price between market and your bid). All CUSTOM choices will be charged the harvest fee on your AgFest statement; you will be directly responsible for your CUT & WRAP fees. *Please see brochure for more information. You may choose to be BILLED for your purchases if you are a business, but all invoices are due by June 30th. We will accept Cash, Checks or Credit Cards with a 4% fee. **All Credit Card purchases after June 30th will incur a 5% fee.**

If you are a repeat buyer, you will receive a packet in the mail with your buyer number and all the information about the sale and the online platform. If you are new to this experience, please go to our website www.sanjoaquinagfest.org and to the AUCTION tab you will find all the information under this link, sign up for the NEW BUYER and once completed, we will send you a packet, a buyer number and all the information about the sale.

We also offer 2 other options to help support the Exhibitors:

-Ag Ed Scholarship – SJSAC Facilitates a direct Scholarship donation, if a donor would like to contribute to an exhibitor that has completed the criteria they can find their name on the Ag Ed Scholarship page of our website. The donor can contribute any amount to an exhibitor, which we directly payout to the exhibitor. The donor needs to complete the online donor form and then either pay by check or credit card. For more information <https://sanjoaquinagfest.org/agriculture-education-scholarship-donor-form/>

-Add On – this amount will be added on to the exhibitors Auction check. Only those exhibitors who sell an animal in the sale are eligible for Add-On's. This can be done on our website www.sanjoaquinagfest.org Add On's. This will need to be paid by credit card or you can complete an Add-On form and mail it in with your check. The exhibitors name and club and/or Lot number is needed for the Add on.

All Add-On's and Ag Ed Scholarship donations must be completed by June 30th.

If you are still feeling uncomfortable about both options – please contact Chris to discuss a Proxy or Phone bid. Please do this prior to the auction dates, as during the auction may be hard to navigate. 209-607-1157

For more information visit our website www.sanjoaquinagfest.org or email agfestshow@gmail.com