

AGFEST SHOW AND SALE JUNE  $8^{th}$  – JUNE  $15^{th}$  SALE JUNE  $15^{th}$  2019 Starting at 9 am!

San Joaquin Fair Grounds - Stockton

Hello! My Name is Chris Schallberger and I am with Tokay Colony 4H! This is my 20<sup>th</sup> year in Meat Goats. I am inviting you to take part in a live Auction at the San Joaquin Fairgrounds on June 16<sup>th</sup> starting at 9 am – to possibly bid on my goat and have it custom wrapped for your freezer! Wait...there's more!

Goat Meat you say? Yes – do you know that Goat Meat is the most eaten meat in the world? It is high in Protein, Low in Saturated Fat and high in Iron. Yes, it is GOOD For you! Still not convinced? The Molecular Structure of the meat breaks down so good that it is easily digestible. Thinking about buying a beef instead?? Let me tell you, you could purchase 3 goats for the price of one beef – and there may not be as much quantity –but the quality and your backyard BBQ this summer will have everyone talking!

Here's what I've learned this year: What you put in must come out – that's right – the quality of feed you put into your animal – will be in the end product. I am feeding a 17% protein grain and a small amount of alfalfa with plenty of clean water. I have learned about the muscles of my goat, where they are and fed and exercised him so that he will do well - Walking the Runway! I have also been practicing showmanship, learned how to clip and make him look his best so that together we can make this year in the show ring great for both of us!

As you can see the project that I have been raising for the past 60+ days is something that I have taken the dedication in making into perfection for you to enjoy! I'll bet you are really wanting to come and help support me in my 4H Project this year, right? I really hope to see you at the Auction – or come to the Show on Tuesday, June  $12^{th}$  about noon to watch me show. Can't make it? There are other ways to support me and my fellow 4H'ers. Addon's – you can choose to donate a dollar amount of your choice which will be added on the day of the auction to my total sale, or you can choose for a Scholarship Donation – which again you can choose to send in a dollar amount of your choice. See the attached form for your convenience.

Thank you for taking the time to read my letter! You need more information or want to talk to me more about my goat? Just call me at 209-607-1157 See you at AgFest!

Chris Schallberger

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